

A SELF-TAPING GUIDE FOR



Wholehearted ACTORS



SELF-TAPE TIPS & STANDARDS



FRAMING: MEDIUM CLOSE UP (ARMP TO TOP OF HEAD)

LIGHTING: NATURAL LIGHT OR 3 POINT LIGHTING

CAMERA PLACEMENT: EYE HEIGHT & LANDSCAPE

BODY: STAND 2-4 FEET AWAY FROM THE WALL

BACKDROP: BLANK WALL / BACKDROP

EYE-LINE: 2-3 INCHES AWAY FROM LENS

READER: 2-5 INCHES AWAY FROM LENS

DEFAULT: TO THE CD'S DIRECTIONS

PREPARE: DO YOUR SCRIPT PREP & BE OFF BOOK

FILES: WETRANSFER (UNLESS OTHERWISE DIRECTED)



MAKING A MEMORABLE SLATE



ENERGY: WARM, GENUINE, GROUNDED, PLEASANT, CONFIDENT

FOCUS: LOOK DIRECTLY INTO THE CAMERA. STAY CONNECTED

VOICE: SPEAK CLEARLY, USE GOOD DICTION, MAKE SURE WE UNDERSTAND

VIBE: STAY NATURAL & RELAXED - JUST BE YOURSELF

COMMERCIALS: STAY BRIGHT, CHEERFUL, & ENERGETIC

THEATRICAL: KEEP IT SIMPLE, HAVE THE ENERGY MATCH THE TONE OF THE PROJECT

WARDROBE: WEAR THE SAME CLOTHES AS YOUR AUDITION.



THE **WHOLEHEARTED** ACTOR



EDITING YOUR SELF-TAPE



SET UP: AIM TO EDIT ON A LAPTOP OR DESK TOP

SOFTWARE: USE IMOVIE, MOVAVI, OR OTHER EDITING SOFTWARE

CUTS: MAKE CUTS AT THE TOP AND END OF THE SCENE, BUT LEAVE ROOM THE MOMENT BEFORE & END BUTTON

SAVING FILES: FOLLOW DIRECTIONS ON LABELING & SAVING. CONFIRM IF IT NEEDS TO BE SAVED AS ONE FILE OR SEPARATED BY TAKE.

EXPORTING: COMPRESS USING MOVAVI OR HANDBRAKE SO THAT THE FILE IS <100MB BUT STILL HIGH QUALITY. (5Mbps/ 5000kbps)

SENDING FILES: USE WETRANSFER, OR HIGHTAIL. YOUTUBE & VIMEO CAN BE USED WHEN EXPRESSELY REQUESTED BY CASTING

